Keith Leventhal

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# Professional Summary

After 15 years in TV, I moved to corporate communications. I learned so much about marketing in that role; unfortunately, my position was eliminated by COVID-19. So now I’m ready for the next challenge. I’m excited for what’s next and I know my work ethic and dedication would be an asset to your company.

# Skills & Abilities

* Solid understanding of digital marketing
* Shooting/editing video & still pictures
* Strong writing skills
* Project management with Salesforce & Asana
* Active user of social media
* Communicating on camera/in front of crowds

# Experience

## communications manager | talus pay | dallas, TExas | 2019 - 2020

* Ran external communications, fulfilled PR requests and increased placements by 100%, helped develop a partner program, booked & co-hosted video/podcast series, built relationships with potential clients

## anchor/reporter - sports & fill-in A.m. anchor | KYTX-TV | Tyler, TExas | 2016 - 2019

* Managed 3-person sports department, anchored/produced 2 daily sportscasts, filled in as A.M. show host

## Reporter/anchor/one-man band - sports | KARE-TV | minneapolis, minnesota | 2012 - 2014

* Filled all roles in sports department, traveled to cover Vikings games, won 2014 Upper Midwest Emmy

## Reporter/anchor/Photographer - sports | kotv-tv | tulsa, oklahoma | 2010 - 2012

* Reported on many stories from the region, traveled to cover many games, served in multiple roles

## anchor/reporter - sports | Kepr-TV | pasco, washington | 2006 - 2010

* Anchored 6 and 11 PM sportscasts daily, trained several new staffers, created high school football show

## anchor/reporter - sports | KMOt-TV | minot, north dakota | 2005 - 2006

* Ran a 1-man sports department, anchored/produced/shot daily, sideline reporter for state tournaments

## weekend sports anchor/news reporter | Kmid-TV | midland, texas | 2003 - 2005

* Anchored sports on weekends, reported during the week, covered news and sports as a one-man band

# Education

### **B.A. Journalism** and **B.S. General Business** | May 2003 | University of Maryland

# Interests & Fun Facts

* Covered a Super Bowl and a World Series, both in Houston
* Interned on the nationally syndicated “The George Michael Sports Machine” 
* My wife and I have visited and documented trips to 47 State Capitol buildings
* Was a contestant (and big winner) on Wheel of Fortune while in college
* Won a Texas state impromptu speaking title in high school by talking about Mark McGwire